

FAQ's for "Your Perfect Match – Votre Match Parfait" Contest

December 10, 2021

1. I am experiencing technical difficulties. What do I do?

If you do not have the most recent browser version, we recommend upgrading and removing all browser toolbars to see if this helps. The site's minimum browser requirements are:

Windows: Edge, Google Chrome 60+, Mozilla Firefox 50+

OSX: Safari, Google Chrome 60+, Mozilla Firefox 50+

iOS: Safari

Android: Chrome

If you are still experiencing difficulties, please try clearing your CACHE (Ctrl F5) and try again. If none of these recommendations were of help, please email us via the Contact Us <https://www.bimboCanada.com/contact-us> page. Please indicate the name and version of the browser that you are using.

2. How long is the Contest open for?

Your Perfect Match Contest starts on January 6, 2022 at 12:00:01 am ET through March 2nd, 2022 at 11:59:59 pm ET.

3. When will the contest end?

Your Perfect Match Contest ends on March 2nd, 2022 at 11:59:59 pm ET.

4. How do I participate in this Contest?

Internet Access is Required.

During the Contest Period, go to www.yourperfectmatch.ca, and follow the on-screen instructions in the Register section to provide your email address, as well as your first name, last name, address including apartment number, province of residence and telephone number. Limit of one (1) registration per person. Each person may only register once and must use a unique email address to do so. Duplication may result in disqualification.

UPC CODE - During the Contest Period, locate a ten (10)-digits UPC code consisting of numbers printed on the packages of Dempster's® sliced breads, tortillas or bagels, Ben's® sliced breads, Sara Lee® Little Bites™, Oroweat®, Stonemill®, Vachon® or WW® products, and follow the on-screen instructions on the Contest Website to enter the UPC CODE. You will need to enter the last five (5) digits in order to enter. The UPC CODES located on the packages are each worth two (2) entries to the subsequent Grand Prizes and Daily Prizes random draws. The same UPC code can be entered only once per day by the same participant.

PROMOTIONAL CODE (PROMO CODE): Locate a unique code, consisting of numbers and/or letters on selected platforms which are Facebook, promotional emails and web during the Contest Period and follow the on-screen instructions on the Contest Website to enter the Promotional Code. The Promotional Codes located on the selected platforms are each worth one (1) entry to the Secondary Prize random draws and Grand Prizes random draws. No purchase is required to obtain a Promotional Code.

5. Do I need to purchase a product to participate?

No, you do not need to purchase a product to participate in the contest.

6. What prizes are available to be won in this Contest?

By entering the contest, you will have a chance to win one (1) of three (3) Grand Prizes each worth one (1) year of groceries awarded in gift cards with a value of \$5,000 each, plus an opportunity to receive up to an additional \$5,000 in gift cards for a total of up to \$10,000 each (Please see full Contest Rules for more information).

There is also the opportunity to win one of the Secondary Prizes, which consists of one (1) of twelve (12) grocery gift cards of \$500 each from Atlantic Superstore, Buy Low Foods, Country Grocer, Food Basics, Foodland, Fortino's, Freshco, IGA, Loblaws, Longo's, Metro, Nesters Market, Quality Foods, Safeway, Sobeys, Thrifty, Walmart, Your Independent Grocer or Zehrs. Secondary prizes will be drawn between February 10, 2022 and March 3, 2022 from all eligible entries received during the Contest Period.

7. When will the Grand Prizes draw take place?

The Grand Prizes random draw will be held March 3, 2022 from all eligible entries received during the Contest Period. Random draw will be held at 10:00 am ET at C.P. 22, succ. Place du Commerce in Brossard, Quebec, J4W 3L5 by Active Promo Marketing Inc., an independent organization responsible for managing the random draw, from all eligible entries received by 11:59:59 pm ET the day preceding the random draw date.

8. I don't have a computer or internet access; can I still participate in the contest?

Yes, you can still participate in this contest. You will need to access the contest website, www.yourperfectmatch.ca, using a computer with internet access. Computer and internet access are available free of charge at many public libraries. Many internet and online service providers offer free e-mail addresses.

9. What do I do if I have additional questions?

Review the Contest Rules for additional details. If the Rules have not answered your question, please email us via the Contact Us <https://www.bimbocanada.com/contact-us> page. Please include your name, email address and phone number.